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The Development of Learning Model with The Approach of CTL (Contextual Teaching and Learning) Through The Method of APBL (Authentic Problem Based Learning) to The Subject of Entrepreneurship

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-95 www.iosrjournals.org The Development Of Learning Model With The Approach Of CTL (Contextual Teaching And Learning) Through The Method
Of Apbl (Authentic Problem Based Learning) To The Subject Of Entrepreneurship

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#### STKIP PGRI JOMBANG

Abstract: This research aimed to develop a learning model approach of CTL through the method of

(Authentic Problem Based learning) APBL and learning devices at Vocational High Scho ol ( SMK) ,the group

of Business and Management with the majoring subject of Accounting effective competency skills finance to

improve motivation and life skills, especially skills in solving problem . The design of this research was the

development of research which was carried out in four phases: namely to define, to design, to develop, and to disseminate. And involving the experts of learning that were used as input in the development of

entrepreneurial learning methods through the method of Authentic Problem Based L earning (APBL) thus it

was produced inputs for manufacturing the text book of entrepreneurship. The method of research in the collection of data used the sheet of student's activity observations, written tests and questionnaires. The

subjects of research were students of class XI the majoring subject of Accounting 1 S MKN 1, in Jombang and

Data Technical Analysis used exploratory descriptive analysis .The results of research showed the assessment of

entrepreneurship subject expert teams and learning designers

expert to the results of entrepreneurship

subject development through the method of Authentic Problem Based Learning (AP BL) was feasibly used .

that's why, it was necessary to follow up conducting comparison tests with other meth od to students of SMK in

the field of Business and Management skills and carried out dissemination of research results to all teachers of SMK in the field of

Business and Management skills who taught Entrepreneurship subjects in Jomban g District in the second year to create the textbooks of entrepreneurship.

Keywords: Entrepreneurship, CTL, The method of Authentic Problem Based Learning (AP BL) I.

Introduction The background of problem

Entrepreneurship was a skill which was needed in the 21st century, considering the limitations of

natural resources support for the welfare of world's population was growing an d increasing and getting

competitive. Soul and spirit of entrepreneurship that are formed and honed well since te enagers would be able to generate innovative human resources who were capable of freeing the nation from dependence on natural

resources. Entrepreneurship was needed of course that gave a significant impact on the increasing of economic

output in supporting the welfare of nation through the creation of real work

Curriculum 2013 equipped students in secondary education with entrepreneurial abilities which were

born and grow up in the real sector. Beginning with the observation of the existing products in the market along

with their characteristics, a product form component structure analysis, structural analysis and a series of

processes as well as the necessary equipment, including market analysis, costs and prices. To support the

integrity of student's understanding was not only able to produce creative but also realize the real work in the

form of prototypes and continued until the market creation activities to realize the econ omic value and a variety of activities.

Entrepreneurship subject was regarded as a subject of unattractive option, even considered

unimportant and felt useless for academic development .To understand the content, meaning, and purpose of

the lesson hasn't yet been not understood in detail, The. Principle of entrepreneurial learning hadn't given

benefit for the development of the student's psychiatric. Entrepreneurship subject was not a lesson that in the national examination so that the students thought this lesson was not so important. In the fact

entrepreneurship was an important lesson because students could explore them selves to be creative, innovative and independent Indonesian human.

The paradigm of school autonomy by implementing management school based on quality improvement

was one of the solutions to achieve school quality target . In the case was the implementing the curriculum

2013 and improving the quality of schools, Sharing through this dialogue could provide effective motivation and

innovation for teachers to create the condition of fun learning, exciting, and educating (Enjoyable Learning)

with using the learning strategic of Contextual Teaching and learning . Giving entrepr eneurship subjects in DOI: 10.9790/7388-05338695 www.iosrjournals.org 86 | Page

The Development Of Learning Model With The Approach Of CTL (Contextual Teaching A nd .....

Vocational High School (SMK) was intended to provide more score to the vocational school graduates. Namely,

in order that they could have opened their own jobs or being a young entrepreneur ship if they had completed and graduated from education.

This was the role of an entrepreneurship teacher which was raised to provide supplies to vocational

high school students in order to have an understanding of business world in daily life especially in society

environment, so that they could be self-employed, of course it was adapted to the ir skills and as well as

they were able to implement the program of work behaviors that are achievable in their lives . in this case that

it became the purpose of entrepreneurship subjects which had been described in the curriculum.

Entrepreneurship Teachers had to have a variety of methods and diverse learning syst ems to deliver these methods mentioned

to students .This subject was not focused on theory and more on practical applications that must be implemented by the students. Start class I (X) to Class III (XII) there are many

materials that require vocational students into contact with real practical applications, either in groups or

individual .The role of teachers was very important to the learning method that was su itable according to SK

(Standards of Competence) and KD (Basic Competence) that was available in the scope of adaptive entrepreneurial curriculum.

The first step that needed to be addressed firstly was to improve the entrepreneurial learning, because it

had a very important role in growing attitudes entrepreneurship .Through entrepreneurial learning, so that the

knowledge (cognitive), attitudes (affective) and skills (psychomotor) self-employed perso n could be improved.

With the selection of appropriate method and media, the entrepreneurial learning which was done would

be interesting, it was not boring and easy to understand, so that would motivate

students to learn

entrepreneurship. With the students are motivated to learn entrepreneurship, so that the students would have the

competence of cognitive, affective and psychomotor in entrepreneurship.

Considering the importance of motivation to learn, the development of life skills in a le arning process

at Vocational High School (SMK), it was necessary for the development of the learning model that can help

teachers develop motivation and life skills, one of the efforts that could be done was thr ough learning with the

method of Authentic Problem Based Learning (APBL ). This method was done because the learning with the

method of Authentic Problem Based Learning (APBL) is a method which centered on s tudent that stimulated

students to acquire and applied knowledge and skills that they needed, included solving problems (Barrows & Neo Lynda, 2007: 1).

The method of Authentic Problem Based Learning (APBL) was designed to provide the k nowledge and

skills which were needed for the job, the ability to continue learning new thing that was needed in solving new

problem and challenges, as well as have the ability to continue growing . ((Barrows & Neo Lynda, 2007: 1).

Therefore, the implementation of Authentic Problem Based Learning (APBL) was expected to be able to

increase ability to enhance the student's problem solving in the field of entrepreneursh ip subjects.

Learning theory that supported this learning model is a constructive learning theory , According to constructive

learning theory, the most important principle in educational psychology that teachers did not

only provide knowledge to students, but also students had to build their own minds. Another study theory

which supported was the teaching method of Dewey. According to John Dewey reflective method in solving

the problem, which was a process of active thinking, which was based on careful thinking process towards a conclusion (Nur, 1998)

According to the research results that was

done by Yuliati (2012), learning with the method of

Authentic Problem Based Learning (APBL) could

improve learning outcomes in the aspects of cognitive,

affective, and psychomotor. The increases mentioned were happening

because APBL facilitated students to

learn actively, independently by using physical phenomena directly. The research of S usiana (2012) stated that

teaching of science by using Authentic Problem Based Learning (APBL) could enhance creativity,

interpersonal relationships and mastery of concepts. Through the reflection of their learning experience was

motivated to produce higher quality work, in the hopes of learning outcome which was not only in terms of

cognitive knowledge, but also improved the motivation and life skills of students such as personal skills, ability

to gather information, ability to communicate orally and in writing as well as problem solving skills.

Responding to the challenges above so that it was developed the method of Authenti c Problem Based

Learning for entrepreneurship at Vocational High School (SMK), it was expected to be capable of being used

to help students in solving the problem of entrepreneurship subjects at Vocational High School in Jombang. The formulation Of Problem

How to develop a model of learning by CTL approach (Contextual Teaching And Learning) through

the method of APBL (Authentic Problem Based Learning) on the subjects of entreprene urship at Vocational

High School in the group of Business and Management Department with the subject of effective accounting

skills competency to improve motivation and life skills, especially skills in solving proble m.

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The Development Of Learning Model With The Approach Of CTL (Contextual Teaching A nd ..... II. The Review Of Literatures

The approach of Contextual Teaching and Learning (CTL) in entrepreneurial learning. 1.The Character of Entrepreneurship Subject.

Entrepreneurship was a subject of vocational subjects, namely the lesson which was used to give

knowledge, attitude and work skills for their students. Expected competencies wer e able to do productive

economic activities after they enter the workforce world. Business success was highly dependent on the market

(consumers). Market consists of the internal market, namely the employee of organization and the external

market was a buyer of products that we sell. Therefore, it was in teaching entrepren eurship subjects consider the characteristics or traits such as the following:

- a. Learning by doing means that the principle of entrepreneurial learning was learning by doing, so that students have a practical learning experience.
- b. As far as possible what was learned in the same school with the work that would be done in the work world,
- so that the knowledge, attitude and practice skills which were learned were not differe nt from what would be done in real terms in the community.
- c. Operational practices experience which was learned has a greater portion than the conceptual. cognitive knowledge As subject that has the characteristics promoting the social and psychological needs of the human

psyche, so that learning Enterprise ideally also uses humanist approach. Namely learning that puts students as

human beings who are composed of body and soul. The goal of learning process as we II as become a vehicle

for human to respect human, because in entrepreneurship, later they will be dealing directly with others as job partners.

Humanist approach is a method that was able to meet the needs of students as human beings. Human's

needs, according to Maslow (1980) consisted of five kinds of needs which could be ide ntified in the learning

needs at schools, namely: (1) The need for physical or need of physiology, namely the need for the availability

of infrastructure and the complete and comfortable study; (2) The need for security or the need of safety, the

safety needs in learning that is free from intimidation and pressure / threats, (3) The needs for Love affection or the needs of love and belonging, namely attention and fair

# treatment of teachers, (4)

the need of self-esteem, namely the need to obtain praise and appreciation for the goo d opinion, (5) The need for

self-actualization, , namely the need for the opportunity to appear participative in class to express their opinions

and thoughts. Apparently, the approach was able to meet human needs humanely in entrepreneurial learning

process was the approach of CTL (Contextual Teaching and Learning).

2. The approach of CTL.

The approach of learning and teaching entrepreneurial process that was able to give sati sfaction to the

students according to their needs so that the experience could be applied in the job w orld is the approach of CTL. CTL approach was the approach of

learning where teachers relate the material taught with real-world

situations, and encourage the students to be able to connect to their knowledge which is taught with their daily lives as a member of

family and society. With this concept, learning outcomes were expected to be more

meaningful for students. The learning process takes place naturally in the forms of work activities and experience, and it was not just a transfer of teacher's knowledge to students. In the approach of CTL

mentioned learning is more concerned with process than results. At that context, stude nts needed to understand

what it meant to learn, what the benefits of learning, in what status they were and how to achieve it. They were

aware that what they were learning was useful for later life. That's why students take position as someone who

requires life provision in the future. They learned what was beneficial to him and trying to reach it through the teacher as the director and counselors.

In the contextual class, the teacher's task was to help students achieve learning goals. More teachers serve as mentors than provide information. A knowledge and skills come from the results of

finding by themselves instead of what the teacher said. Such contextual approach is developed with the aim of learning in order to get more productive and meaningful.

3. The reasons of CTL approach was chosen as a learning strategy.

The approach of CTL is chosen for

a learning Entrepreneurship because of following up:

- a. Required a more empowering approach to students. As far as learning the entrepreneurial is still dominated
- by the view that knowledge was the facts must be memorized .Class was still domin ated by teachers as main
- source of knowledge and discourse becomes the primary choice learning method. Ther efore it was required a new learning strategy that empowers students more.
- b. Required a constructive approach, . Knowledge is not a fact and a concept that was ready to welcome the
- students, but something has to be constructed solely by students .Teachers do not require students to memorize

facts but students are expected to learn through "experience" by them selves..

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The Development Of Learning Model With The Approach Of CTL (Contextual Teaching A nd ..... 4. Rationale Basic in Contextual Learning 1). Learning process.

- a. CTL based on his thinking that the learning process was not just memorize, but stud ents had to construct knowledge in their own minds.
- b. Students learn from the experience, where students record their own patterns of new knowledge and they were not given away from the teacher.
- c. That knowledge could not be separated into separated facts, but reflect the skills that can be applied.
- d. Students need to get used to solving problems, finding something useful thing for them and getting with ideas. 2). The transfer of Learning.
- a. Students learn from their own experience, it was not from giving of others.
- b. Knowledge and skills were expanded from a limited context, little by little.
- c. Students needed to know to what they learn, and how they used knowledge and skills. 3). Students as learners.
- a. Students had a tendency to learn in a particular field and he had a tendency to learn n ew things quickly.
- b. Learning strategy was important, let alone for things that are difficult to learn to be a very important strategy.
- c. The teacher's role was to help connect the new one with the thing that they have alre ady known before .
- d. Teacher's job was to facilitate in order that new information was meaningful and provi de opportunities for students to find and implement their own ideas.
- 5.The Components of CTL.

Learning with CTL approach had to apply the 7 components of the pillars CTL namely:

1. Constructivism, was a learning significantly, meaningfully, students constructed their own

knowledge and give meaning through real experience. There were 5 things that you had to pay attention and considered in constructive learning, namely:

- a. Activating prior knowledge that they had (activating knowledge)
- b. Obtaining new knowledge (acquiring knowledge)
- c. Comprehending knowledge (understanding knowledge)
- d. Practice knowledge and experience (applying knowledge)
- e. Reflecting on the strategy of knowledge development (reflecting knowledge)
- 2. Inquiry, meant that

learning by finding his own knowledge and new skills, he didn't not merely memorize and remember it. 3. Questioning, meant that learning had to develop curiosity by asking questions or dig up information ..

- 4. Learning community, meant that learning by cooperating with others mean that the result of learning gained from sharing with friends.
- 5. Modeling, meant that learning on student by providing models or examples which c ouldbe duplicated by students.
- 6. Reflection, meant that learning which was capable of making students reflect knowledge / new skills to improve or enrich knowledge previously.
- 7. Authentic Assessment. Meant that the actual assessment with a variety of data to determine the level of students' learning progress. 6. One of teaching Entrepreneurship methods in accordance with the principle of CTL.

The method of APBL (Authentic Problem Based Learning) was learning method that in volve active

participation of students (divided into several small groups) to solve actual proble ms in the business world

(authentic problem) which had been prepared carefully by the tutor (teacher) and provid e student opportunity to

find themselves the answer of problem and present it in the class so that invent the concept of the learning experience. The steps of APBL method as follow up:

- 1. Forming a group. Teachers form groups and define roles all members in the group, a s a discussion leader, secretary and members.
- 2. Establishing a tutor. Teachers formed tutor (who has understood correctly about the problem which would be studied) to assist in informal discussion groups.
- 3. Submitting a problem. Teachers delivered "business problems" that had to be discuss ed by each group as a focus for student learning.
- 4. Investigating . Students conducted investigations (searching for information, exploration, experiment, and DOI: 10.9790/7388-05338695 www.iosrjournals.org 89 | Page

The Development Of Learning Model With The Approach Of CTL (Contextual Teaching A nd ..... choosing approach to solve the problem that they discuss. 5. Clarifying problem. Tutor's guide the group for reflection about a plan of action that would be don e to solve the problem.

- 6. Identifying problem. Students summarized related problems and determine the main cause of these problems.
- 7. Discussing diagnostics. Students discussed the fact-finding strategies and the sources of information that had
- be searched to find the facts. mentioned To tutor ,students report actual sources that th ey used to solve problems.
- 8. Making decision. Students compiled a final decision about solving problems. Tutor constantly checking and testing the decisions which was taken by the students.
- 9. Producing . Students wrote down the solution to the problems that had been solved together.
- 10. Presenting . Students made presentations in plenary to convey the idea of solving the problems that they had generated in group discussions.
- 11. Developing a concept map. After preparing the students present a summary of integrities about steps and
- problem solving results in the form of schematic drawings or charts.
- 12. Assessing . Students learned to assess their own success of learning . In addition the group also got an appraisal and criticism from other groups and from tutors. III.

The Method Of Research A. Research Design:

This research was a Classroom Research and Development Research

B. Phasing the development of teaching materials.

In this research , the development of teaching materials used

a model 4-D (Four-D Model) which consists

of 4 stages, which included defining , planning (designing), developing

, and p3endiseminasian

(disseminating ). (Thiagarajan, Semmel, and Semme: 1974). The phasing ment ioned as follow up :

- 1. Stage 1: Defining, which meant to determine and define the needs of teaching, through a series of analytical work, and ended with a set of goal pursuit.
- 2. Phase II: Designing, which meant to design the prototype of teaching materials. The selection of formats

and media for teaching materials and production. The design of teaching materials in cluded: syllabus, lesson plans, teaching modules, student's activity sheet (LKS), and student's assessment sheets (LP).

3. Phase III: Developing. The development phase aimed to produce the first draft of the revised learning device

based on the input of the reviewers. After learning tool was revised based on the in put of the reviewers, then

result draft II. Furthermore testing small groups of 5-10 students for feedback, and look for reliability of the instrument that was used, so that increase

a draft III. Test piloted teaching material (draft III) on The real class.

Based on test data and input in the classroom, to revise and produce a draft IV or final text. The data which

was obtained in the trial test in the next class was s analyzed as materials for the report. C. The subjects of research

The subject of this research was Public Vocational High school (SMK Negeri 1) in Jomb ang, class XI The majoring subject of finance with the competence of Accounting skills D. The instrument of research The research instrument

used were a sheet of learning implementation observation in the class, a sheet of student's activity observation in the classroom, student's achievement test covering (written test and

practice tests, and assignments), as well as the student's response.

E. The analysis of data

In this research, obtained data was collected and analyzed in accordance with the type of data, among others: 1. Content Analysis

Qualitative data which was obtained from the expert 's study result of entrepreneur ship subject and

the expert of development design, and through a series of trials were analyzed with content analysis techniques

in the form of input, comments, criticisms and suggestions for improvements whi ch were grouped. Then the

results of analysis were used as the basis for revising the product of development 2. Descriptive Statistics Analysis

1. The data Analysis of Learning Implementation Result Observation by applying the method of Authentic Problem Based Learning (APBL) The data of learning method implementation by applying Authentic Problem Based Learning (APBL) was analyzed with Likert 's scale in the following table: DOI: 10.9790/7388-05338695 www.iosrjournals.org 90 | Page

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Table 3.1 Likert's Scale Source: Ridwan (2005: 13

Obtained data were analyzed per item of questions and over all questions, where each that was processed in the form of an average score:

The average score of certain item = S Particular item Score S Observer (Kurniawan, 2008) While the calculation of learning implementation successe used the formula:

The average score of items = S Average score of a particular item S Item

(Kurniawan, 2008) 2. The data Analysis of Student's Activity

Data was analyzed per item of question and the overall questions, where each was processed in the form of score average:

The average score of certain item = S Particular item Score S Observer (Kurniawan.2008) While the calculation of liveliness success used a formulation :

The average score items = S Average score of a particular item S Item (Kurniawan.2008)

3. The Analysis of Learning Outcomes Assessment Sheet with the method of Authentic method Problem Based Learning (APBL)

The indicator of learning achievement analysis on each task by the average score of students were analyzed according to the following calculation:

The average score of students = S Student 's Score S Students (Puskur, 2004)

The data analysis technique which was used to aim to determine the value of student's learning

outcomes overall. Calculation was implemented by finding the percentage of scores of students in accordance

with the written test, performance and scoring rubric. Teachers assessed students by using a benchmark

reference criterion which means whether the student has achieved the competencies we re expected in the form

of a percentage (%) of achievement or by using the Standard Competence of 0-100. Scoring was based on

performance, with scoring criteria which was predetermined. Individually, a student was said to pass the study

if he reached a value of at least 75 with the following calculation

the scores of student's achievement S Assessment score × 100%

S Maximum score that can be achieved (Puskur, 2004)

4. Student Response Data Analysis

The analysis was performed by compiling the results of questionnaire and modified from the form of frequency

values into the form of percentage used the following formulation :  $P = f \times 100\%$  n

Specification: P = The percentage of respondents <math>f = The total of respondents n = The total of respondents (Sudijono, 2007)

The interpretation of student's value and response percentage that was found in table 3.2 as follow up:

Table 3.2 The Interpretation of Student's Value and Response Percentage as follow up: DOI: 10.9790/7388-05338695 www.iosrjournals.org 91 | Page

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5 81 % - 100 % Very good Source: Ridwan (2005: 13 DOI: 10.9790/7388-05338695 www.iosrjournals.org 92 | Page

The Development Of Learning Model With The Approach Of CTL (Contextual Teaching A nd ..... the problem-solving of local typical food products and in seeking business opportunity of local typical food product I in the local area. (Associating)

6 .Decision-making \_4 \_4 \_4.5 \_5

- Students looked	for sources of	information	about probler	n solving (As	sociating)

- Students prepared a final decision as problem solving about the business opportunities of local typical food products and techniques in seeking business opportunities of typical local food product in the local area. (Communicating) - Students write solving problems that

have been discovered (Communicating) \_4 \_4 \_4.5 \_4.5

8 .Presentation - Students made presentations to convey

the idea of solving the problem that has  $\_4$   $\_4.5$   $\_5$ 

been found (Communicating) 9. Map Concept - Each student made a summary of learning result in the scheme

(Communicating) \_4 \_4 \_4.5 \_5

10. Rating -Students conducted the peer assessment of presentation result

The average score of item 4,1 4,2 4,6 4,7 Category B B B B Closing - Together with students concluded

about ideas and risk in entrepreneurship \_4 \_4,5 \_4.5 \_5

as well as its opportunities. - Giving task to read about the entrepreneurial of local typical food processing products that exists today

- Implementing a post test

\_ 4,5 \_ 5 \_ 5

The Average Score of item 4.3 4,5 4.8 5 Category B B B B
The Overall Average Score of item 4,2 4,4 4,6 4,7 Overall category B B B B
An average of four meetings 4,5 DOI: 10.9790/7388-05338695 www.iosrjournals.org
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The Development Of Learning Model With The Approach Of CTL (Contextual Teaching A nd ..... IV.

The Results And Discussion

The Assessment result of Subjects expert team and Learning designer

The following it was presented the results of the data analysis: 1)

Learning implementation by

applying the method of Authentic Problem Based Learning (APBL), 2) The Activities of S tudents in Learning

by applying the method of Authentic Problem Based Learning (APBL), 3) The Value of Student 's

Entrepreneurship Subject, 4) The overall value and Standard Learning Student's Mastery, 5) .The questionnaire

- of Student's response against The Application of Assessment method of Authentic Problem Based Learning (APBL)
- 1. The Learning implementation by applying the method of Authentic Problem Ba sed Learning (APBL)

Table: .1 Learning implementation by applying the method of Authentic Problem Based Learning (APBL) Specification: 1. = KS (Very Less ) 2. = K (Less) 3. = C (Enough)

4. = B (Good) 5. = SB (Very Good)

Based on Table .1 an average score of preliminary activities at meeting I as big as 4,1, the meeting II

as big as 4,4 and meeting III as big as 4,5, meeting IV as big as 4.5 showed both of criteria at this stage of core activities of meeting I was 4, 1, meeting II was 4.2 meeting III was 4,6 and the meeting IV was 4.7.

The last activities from the meeting I until the meeting IV indicated good categories.

2. The activity of Students in Learning by applying the method of Authentic Problem Based Learning (APBL

The average scores of student's activity in learning to analyze the business opportunities of vegetable and

animal materials processing into local typical food based on market observations in the local area by applying

the method of Authentic Problem Based Learning (APBL) at meeting I as big as 4,1, m eeting II as big as 4.1,

meeting III as big as 4.6 and meeting IV as big as 4,7 At meeting I until m eeting IV indicated good categories

3. The Student's score of Entrepreneurship Subject and overall scores and Studen t's Learning Standard Mastery, Entrepreneurial score was

an average of students increased, on meeting I the average of score was 81.64, meeting II was

82.10, meeting III was 82,53 and meeting IV was 82.89. While the score of teachers at meeting I was 82.23, meeting II was 82.25, meeting III was 82,92 Meeting IV was 82.97. Over all

average scores , at meeting I was 81.94, meeting II was 82.20 . meetings III was 82,48 and , meeting IV was

82.56. In addition to the average score was also seen the score of student 's learning c ompleteness . According

to the Education Standard National Agency of student 's learning completeness St andard score was 75. At

meeting I until meeting IV , all students completed learning So that it could be s aid learning outcomes by

implementing the Learning method of Authentic Problem Based Learning (APBL) to a chieve the standards of learning mastery

4. The Questionnaire of student's Response to the Assessment method of Authentic Problem Based Learning (APBL)

Student's Response Questionnaire was stated that 50% students strongly agreed a nd 35% students agree d

with the method of Authentic Problem Based Learning (APBL) was a new thing for me with the method , As

many as 60% students agreed that compose the problem of technique in the search f or business opportunities

within the local typical food products in this area was valuable experience, and 25% st rongly agreed. Half of

the students (50%) strongly agreed that Summarizing the problem of the technique in the search for business opportunities of local typical

food products prepared in a good local environment, and 45% agreed as to summarize the problems of the technique in the search for business opportunities within the local typical food

products in this area makes motivation students to be more creative in their work.

Drafting tasks by the methods

of Authentic Problem Based Learning (APBL), required the

instructions and clear criteria as many as 60% students agreed that discusses about p roblem-solving strategies

about business opportunities of local typical food products and techniques in seeking business opportunities of

local typical food products in this area was very helpful. 50% students agreed to do a presentation to convey

the idea of solving the problem that has been found was a very pleasant and t hus constitute a problem of

technique in the search for the business opportunities of local typical food products in the area was not adding to the burden of learning and useful for students. It was also supported by 60% strongly agreed with the problem of analyzing the business opportunities of vegetable and animal materials proc

essing into local typical food in this area, students felt to get

a chance to show creativity in making the management of plant and animal materials to be local typical food And 55% agreed that the assessment was do ne by peers.

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Based on data analysis of test experts that that all components of item assessment for learning model product

development result of I Authentic Problem Based Learning (APBL) on entrepreneurship subjects was categorized well and reasonable to use. V. Conclusions And Suggestions 1. The result of entrepreneurship learning method development through the method of Authentic Problem

Based Learning (APBL) was worth to use furthermore it was developed based on the r esults of the analysis of

students and teacher's need a written test and practice, learning objectives, instruction al material components.

### 2.The product component of

entrepreneurial learning method development through the method of Authentic Problem Based Learning (APBL) which has been tested through four stages and revision, to teacher's subject, instructional design experts, where the assessment was a good average. 3. The results of

entrepreneurial learning development through the methods

of Authentic Problem Based

Learning (APBL) would form an entrepreneurial attitude and competence of students' soft skills in student's problem solving ability on the subjects of entrepreneurship.

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