

## 94% Unique

Total 19483 chars, 2616 words, 116 unique sentence(s).

**Custom Writing Services** - *Paper writing service you can trust. Your assignment is our priority! Papers ready in 3 hours! Proficient writing: top academic writers at your service 24/7! Receive a premium level paper!*

**STORE YOUR DOCUMENTS IN THE CLOUD** - *1GB of private storage for free on our new file hosting!*

Results	Query	Domains (original links)
Unique	<a href="#">Mit Witjaksono 4 Pascasarjana Universitas Negeri Malang Email:dwiwahyuni</a>	-
Unique	<a href="#">stkipjb@gmail.com Abstract The tourism village constitute one of implementing society-based and continuing tourism development</a>	-
3 results	<a href="#">The abundant of natural resource potential have not been utilized yet properly</a>	<a href="#">science.gov</a>
Unique	<a href="#">This research used qualitative descriptive as the research method</a>	-
Unique	<a href="#">Furthermore, Focus Group Discussion (FGD) was used in planning activity and evaluating program</a>	-
Unique	<a href="#">4) developing the cultivation of Koi fish and poultry</a>	-
Unique	<a href="#">5) developing the organic rice plant cultivation</a>	-
Unique	<a href="#">6) developing the seeding center and organic fertilizer</a>	-
Unique	<a href="#">7) establishing the healthy resort for the tourist and relaxation tourism object</a>	-
Unique	<a href="#">Keywords: Village Tourism Development, Ecopreneurship</a>	-
Unique	<a href="#">The entrepreneurial activity which rise increasingly will affect many cases</a>	-
Unique	<a href="#">The society's economy will rise accordance with the development in entrepreneurial site</a>	-
Unique	<a href="#">Whereas, the act will increasingly estrange the development from its sustainable sense</a>	-
Unique	<a href="#">2) lack of society's care to the environmental management</a>	-

Unique	<a href="#">Desa Wonomerto is one of mountainous village which located in Wonosalam Kabupaten Jombang</a>	-
Unique	<a href="#">It is for about 30km length from the central government of Jombang</a>	-
Unique	<a href="#">2) empowering means strengthening potential and power which societies have</a>	-
Unique	<a href="#">The importance of societies participation and initiative</a>	-
Unique	<a href="#">The societies involvement stages</a>	-
Unique	<a href="#">(3) share benefits both in economical and socio-cultural</a>	-
Unique	<a href="#">The development of tourism village which concerning to the community-based tourism paradigm</a>	-
Unique	<a href="#">The Definition of Ecopreneurship Ecopreneurship comes from 'ecological' and 'entrepreneurship'</a>	-
Unique	<a href="#">Ecopreneurship is entrepreneurship behavior which pays more attention to the upcoming environment sustainability</a>	-
Unique	<a href="#">It was conducted to investigate the key informant opinion concerning to the research object</a>	-
Unique	<a href="#">Ecopreneurship takes significant role on supporting the sustained development</a>	-
Unique	<a href="#">The development on sandal wood fruit cultivation</a>	-
Unique	<a href="#">The development on poultry cultivation (laying hen, broiler, and joper roaster)</a>	-
Unique	<a href="#">The development on Koi fish cultivation by selling young Koi</a>	-
Unique	<a href="#">The technical process in mapping the certain area for PTC (Practical Training Centre)</a>	-
Unique	<a href="#">Therefore, the commodity product just marketed at local traditional marketplace in standard quality</a>	-
Unique	<a href="#">Through focus group discussion (FGD) some group working are formed to support the activity</a>	-
Unique	<a href="#">There are 13 programs implemented in the tourism village development</a>	-
Unique	<a href="#">Moreover the whole program are entrepreneurial activity on ecopreneurship- based</a>	-
2 results	<a href="#">Pengelolaan Sumberdaya Perdesaan dan Strategi Penghidupan Rumahtangga di DIY Masa Krisis (1998- 2003)</a>	<a href="#">slideshare.net es.scribd.com</a>
Unique	<a href="#">Yogyakarta: Fakultas Geografi UGM</a>	-
Unique	<a href="#">Yayasan Pustaka Obor Indonesia, Jakarta</a>	-
Unique	<a href="#">(3) Hastuti dan Dyah Respati SS</a>	-
Unique	<a href="#">Journal Humaniora Vol 14, Nomor 1, April 2009, ISSN 1412 – 4009</a>	-

Unique	<a href="#">Power and Empowerment: Sebuah Telaah Mengenal Konsep Pemberdayaan Masyarakat</a>	-
Unique	<a href="#">Badan Perencanaan Pembangunan Nasional</a>	-
Unique	<a href="#">(6) Suryana (2003), Kewirausahaan, Salemba Empat, Jakarta</a>	-
Unique	<a href="#">Pemberdayaan Masyarakat Dalam Perspektif Kebijakan Publik</a>	-
Unique	<a href="#">(Online) 2540-7481 495 The Development Strategy of Ecopreneurship-Based Tourism Village (The Development Research of The</a>	-
Unique	<a href="#">Through this tourism village development, it is expected to consist such even distribution based</a>	-
Unique	<a href="#">The tourism village development in Desa Wonomerto Kecamatan Mojowarno Kabupaten Jombang is one of</a>	-
Unique	<a href="#">The societies' life style in this village is still showing economical backwardness and being</a>	-
Unique	<a href="#">Moreover, the societies are still lack of knowledge, ability, and creativity in entepreneuring which</a>	-
Unique	<a href="#">The purpose of conducting this research is to investigate the development strategy of the</a>	-
Unique	<a href="#">The sources of data were collected from some authority sides such as the district</a>	-
2 results	<a href="#">The data analysis which used in this research was qualitative technical analysis that consist</a>	<a href="#">isindexing.com</a> <a href="#">science.gov</a>
Unique	<a href="#">some local fruits such as banana, bido woro durians, and mangosteen become superior product of</a>	-
Unique	<a href="#">2) developing the dairy cattle cultivation, PE goat variety and process the milk as</a>	-
Unique	<a href="#">3) developing the education and research center which relates to the coffee agrotourism for</a>	-
Unique	<a href="#">Introduction The tourism village is defined as one of implementing the society-based and sustainable</a>	-
Unique	<a href="#">Through this development, it is expected to consist such even distribution based on the</a>	-
Unique	<a href="#">Economics, ISSN (Print) 2540-8372 Business, and Finance (ICEEBF) 2016 ISSN (Online) 2540-7481 496 development of</a>	-
2 results	<a href="#">number of tourists live in and close to traditional life style or stay in an</a>	<a href="#">researchgate.net</a> <a href="#">scribd.com</a>
Unique	<a href="#">resources and the culture and custom uniqueness of a certain community become main activator to</a>	-
Unique	<a href="#">In other side, local community which lives and grows side to a tourism object be</a>	-
Unique	<a href="#">The succes in carrying tourism village development is determined by the acceptance level and</a>	-
Unique	<a href="#">Furthermore, in developing tourism village, local society has significant role as the host and</a>	-

Unique	The local society on this developed area should be supported to identify their own	-
Unique	in asserting decision and identify the important of tourism educational to increase society's capacity mainly	-
Unique	Thus, the upcoming planning to develop tourism should accommodate the society's passion and ability	-
Unique	The participation of local society is extremely needed in developing the tourism village since local	-
Unique	Goes to the condition, in developing tourism village it can not be separated from	-
Unique	Otherwise, the entrepreneurial activity gives certain impact to the environment especially those which relate	-
Unique	Some people assume that micro industrial do not potentially damage the environment, thus they	-
Unique	The development in entrepreneurship which focusing on the natural resources exploitation will damage its	-
Unique	Thus, it needs an idea which can correlate the entrepreneurship activity with the sustainable	-
Unique	an entrepreneurial concept which not only hold on profit oriented but also keeps responsible to	-
Unique	Considering the beauty and mountainous environment of Desa Wonosalam, thus the most appropriate strategy	-
Unique	Therefore, the researchers interest to conduct the research by identifying how far the development	-
Unique	based on some considerations, those are: 1) DesaWonomerto with mountain range geography has natural resources	-
Unique	The original plantation commodity are included coffee, cocoa, clove, banana, mangosteen, bido woro durians,	-
Unique	Meanwhile, the animal husbandry and fishery commodity are included dairy cattle, PE goat variety,	-
Unique	but the real condition shows that local societies have not utilized those natural resources properly	-
Unique	them getting low income, indeed it is not rarely unbalanced to the cost production they	-
Unique	Through group discussion, the villager who facilitated by the village government are realized by	-
Unique	In some certain disscussions, focus group discussion (FGD) method is used as technical in	-
Unique	Furthermore, the objective of this research is to describe the activity in developing ecopreneurship-based	-
Unique	natural resources, financial capital, technology and market place by guidance approach, capacity rise, service and	-
Unique	The empowerment includes three aspects, those are: 1) enabling which means creating a certain condition	-
Unique	3) protecting means prevent such unbalance competition and exploitation of the majority to the	-
Unique	The strategic issue in developing tourism concerning to the societies empowerment and prosperity (Parikesit,	-

Unique	<a href="#">In this case the tourism development needs its societies initiative and participation especially who</a>	-
Unique	<a href="#">as the sympathetic tourism implementer (being service provider which needed by the tourist such providing</a>	-
Unique	<a href="#">Relating to the societies empowerment efforts in developing the tourism object, there are</a>	-
Unique	<a href="#">International Conference on Education For Economics, ISSN (Print) 2540-8372 Business, and Finance (ICEEBF) 2016</a>	-
Unique	<a href="#">The definition of community-based tourism development emphasize in increasing societies role especially who live</a>	-
Unique	<a href="#">Therefore, ecopreneurship is defined as entrepreneurship activity involving an individual or group initiative and</a>	-
Unique	<a href="#">process which reflected in decreasing pollutan production, carrying reuse program, and etc Ecopreneurship brings three</a>	-
Unique	<a href="#">the present condition, and take high risk), through the greening of existing businessreformation, creating green</a>	-
Unique	<a href="#">Research Method This research used descriptive qualitative method, therefore survey method was mainly used</a>	-
Unique	<a href="#">Data which used in this research include primery and secondary on the type of</a>	-
Unique	<a href="#">The primary data were gained from various published sources such as research report, published</a>	-
Unique	<a href="#">and processing data of questionnaire, interview, observation, and review of related document to determine the</a>	-
Unique	<a href="#">which can be used as the background on drafting the government regulations (others relate department)</a>	-
Unique	<a href="#">certainly proved dangerous for the environment and can cause great damaging such as climate changing,</a>	-
32 results	<a href="#">Conference on Education For Economics, ISSN (Print) 2540-8372 Business, and Finance (ICEEBF) 2016 ISSN (Online)</a>	<a href="#">researchgate.net</a> <a href="#">academia.edu</a> <a href="#">researchgate.net</a> <a href="#">iceebf.um.ac.id</a> <a href="#">iceebf.um.ac.id</a>
Unique	<a href="#">The strategy of developing the ecopreneurship-based tourism village which carried out by Desa Wonomerto</a>	-
Unique	<a href="#">By the findings in focus group discussion (FGD) thus formed 14 groups working which</a>	-
Unique	<a href="#">Those group working would carry out several bussiness activities on ecopreneurship-based by the detail</a>	-
Unique	<a href="#">The development on banana cultivation by planting some varieties of banana such as kirana,</a>	-
Unique	<a href="#">The development on bidoworo durians cultivation by establishing the bido woro durians central side</a>	-
Unique	<a href="#">The development on mangosteen cultivation by establishing the mangosteen plantation central for supporting fruit</a>	-
Unique	<a href="#">The development on cultivating the organic rice field by planting rice organically using marolis</a>	-
Unique	<a href="#">The development on organic fertilizer and seeding central by recycling pollutant being fertilizer and</a>	-

Unique	<a href="#">The development on cassava cultivation and mokaf manufacturer by increasing cassava production using marolis</a>	-
Unique	<a href="#">The development on dairy cattle by increasing the quality of the dairy and dairy</a>	-
Unique	<a href="#">The development on cultivating PE goat variety by increasing quality of its dairy and</a>	-
Unique	<a href="#">The development on coffee cultivation and coffee educational central by releasing great quality exelca</a>	-
Unique	<a href="#">The development on autonomous tourism by establishing the healthy resort for tourist and relaxation</a>	-
Unique	<a href="#">The obstacles in developing the program Based on SWOT analysis, it was gained some</a>	-
Unique	<a href="#">The main obstacle wasthe process in offering investment to some investor since in developing</a>	-
Unique	<a href="#">It is mainly caused by the location of Desa Wonomerto which on the mount</a>	-
Unique	<a href="#">The difficulty concerned to publishing and marketing process of several products that was caused</a>	-
32 results	<a href="#">International Conference on Education For Economics, ISSN (Print) 2540-8372 Business, and Finance (ICEEBF) 2016</a>	<a href="#">researchgate.net</a> <a href="#">academia.edu</a> <a href="#">researchgate.net</a> <a href="#">iceebf.um.ac.id</a> <a href="#">iceebf.um.ac.id</a>
Unique	<a href="#">the tourism village in Desa Wonomerto is more emphasized on rising the societies' participation especially</a>	-
Unique	<a href="#">society there being more independent not depending only on the government program such as PKH</a>	-
Unique	<a href="#">In addition, it is expected to keep the environmental originality and increase family income</a>	-
Unique	<a href="#">Model Pemberdayaan Perempuan Miskin Berbasis Pemanfaatan Sumberdaya Perdesaan Upaya Pengentasan Kemiskinan di Perdesaan Lereng</a>	-

Top plagiarizing domains: **researchgate.net** (5 matches); **iceebf.um.ac.id** (4 matches); **science.gov** (2 matches); **academia.edu** (2 matches); **scribd.com** (1 matches); **isindexing.com** (1 matches); **slideshare.net** (1 matches); **es.scribd.com** (1 matches);

International **Conference on Education For Economics, ISSN (Print) 2540-8372 Business, and Finance (ICEEBF) 2016 ISSN (Online) 2540-7481** 495 The Development Strategy of Ecopreneurship-Based Tourism Village (The Development Research of The Tourism Village In Desa Wonomerto Kecamatan Wonosalam Kabupaten Jombang) Dwi Wahyuni 1, Prof. Dr. Wahjoedi, 2, Prof. Dr. Bambang Banu Siswoyo 3, Dr. Mit Wiltjaksono 4 Pascasarjana Universitas Negeri Malang Email: dwiwhayuni.stkipjb@gmail.com Abstract The tourism village constitute one of implementing society-based and continuing tourism development. Through this tourism village development, it is expected to consist such even distribution based on the continuing tourism development concept which carried. The tourism village development in Desa Wonomerto Kecamatan Mojowarno Kabupaten Jombang is one of societies' care concerning to the environment and means for increasing families' economy. The societies' life style in this village is still showing economical backwardness and being isolated from globalization especially in technological side. **The abundant of natural resource potential have not been utilized yet properly.** Moreover, the societies are still lack of knowledge, ability, and creativity in entreprenuring which cause them not able to manage the natural resource which provided properly. The purpose of conducting this research is to investigate the development strategy of the ecopreneurship-based tourism village in Desa Wonomerto Kecamatan Wonosalam Kabupaten Jombang. This research used qualitative descriptive as the research method. The sources of data were collected from some authority sides such as the district government, societies, and entrepreneurship performers. **The data analysis which used in this research was qualitative technical analysis that consist** some procedures such data reduction, data presentation, and conclusion. Furthermore, Focus Group Discussion (FGD) was used in planning activity and evaluating program. The finding shows that the strategy in developing the entrepreneurship-based tourism village in Desa Wonomerto Kecamatan Wonosalam Kabupaten Jombang are carried by: 1) developing the intern cultivation and growing some local fruits such as banana, bido woro durians, and mangosteen become superior product of Wonomerto; 2) developing the dairy cattle cultivation, PE goat variety and process the milk as economical product; 3) developing the education and research center which relates to the coffee agrotourism for increasing coffee price as Wonomerto's superior product; 4) developing the cultivation of Koi fish and poultry; 5) developing the organic rice plant cultivation; 6) developing the seeding center and organic fertilizer; 7) establishing the healthy resort for the tourist and relaxation tourism object. Keywords: Village Tourism Development, Ecopreneurship I. Introduction The tourism village is defined as one of implementing the society-based and sustainable tourism development. Through this development, it is expected to consist such even distribution based on the sustainable tourism development concept which carried. In additional, the existence of a tourism village brings its product be more valuable by carrying the culture of the village inside, thus the International **Conference on Education For Economics, ISSN (Print) 2540-8372 Business, and Finance (ICEEBF) 2016 ISSN (Online) 2540-7481** 496 development of the cultured-tourism village can be carried out without any damaging. Inskeep (1991) stated that a tourism village is the type of tourism where a **number of tourists live in and close to traditional life style or stay in an** isolated village by learning its life style and its environment. Local society takes important role in developing the tourism village since the adhered natural resources and the culture and custom uniqueness of a certain community become main activator to the tourism village activity. In other side, local community which lives and grows side to a tourism object be the part of ecological system which relate one another. The succes in carrying tourism village development is determined by the acceptance level and support of local society inside (Wearing, 2001). Furthermore, in developing tourism village, local society has significant role as the host and being main activator in performing the whole planning, supervising, and implementing stage. The local society on this developed area should be supported to identify their own purpose and direct the development for increasing their necessary fulfillment. Not merely takesthe local society part in asserting decision, Timothythought due the significant case that the authority included the government, the private, and the other societies should take part in asserting decision and identify the important of tourism educational to increase society's capacity mainly in gaining benefits from the tourism itself. Thus, the upcoming planning to develop tourism should accommodate the society's passion and ability to participate and gain its benefit maximally. The participation of local society is extremely needed in developing the tourism village since local society is the owner of the tourism resources which captivate the tourist. Goes to the condition, in developing tourism village it can not be separated from the entrepreneurial activity. The entrepreneurial activity which rise increasingly will affect many cases. The society's economy will rise accordance with the development in entrepreneurial site. Otherwise, the entrepreneurial activity gives certain impact to the environment especially those which relate to the industrial sector. Some people assume that micro industrial do not potentially damage the environment, thus they often ignore their obligation to keep the environment. The development in entrepreneurship which focusing on the natural resources exploitation will damage its ecology. Whereas, the act will increasingly estrange the development from its sustainable sense. Thus, it needs an idea which can correlate the entrepreneurship activity with the sustainable development concept. What being needed in developing entrepreneurship in Indonesia are including some aspects such necessity to develop an ethical behaviour as an entrepreneur and necessity concerning to the protection of both social and environmental aspect that refer to the sustainable development concept, thus it needs an entrepreneurial concept which not only hold on profit oriented but also keeps responsible to the social and ecologically and morally. Considering the beauty and mountainous environment of Desa Wonosalam, thus the most appropriate strategy in developing the tourism village should be environmental-based. Therefore, the researchers interest to conduct the research by identifying how far the development of ecopreneurship-based tourism village is carried out in Desa Wonomerto. International **Conference on Education For Economics, ISSN (Print) 2540-8372 Business, and Finance (ICEEBF) 2016 ISSN (Online) 2540-7481** 497 This research was conducted in Desa Wonomerto Kecamatan Wonosalam Kabupaten Jombang based on some considerations, those are: 1) Desa Wonomerto with mountain range geography has natural resources which potentially developed as the tourism village; 2) lack of society's care to the environmental management. Desa Wonomerto is one of mountainous village which located in Wonosalam Kabupaten Jombang. It is for about 30km length from the central government of Jombang. The original plantation commodity are included coffee, cocoa, clove, banana, mangosteen, bido woro durians, and sandalwood fruit. Meanwhile, the animal husbandry and fishery commodity are included dairy cattle, PE goat variety, Koi fish, and poultry. Realisingto the provided natural resources potential, the local family should be in proper income but the real condition shows that local societies have not utilized those natural resources properly yet. They just selling harvest field they got to the middleman in lower price thus cause them getting low income, indeed it is not rarely unbalanced to the cost production they used for. Through group discussion, the villager who facilitated by the village government are realized by some development activities of the tourism village concerning to the local wisdom and ecopreneurship. In some certain discussions, focus group discussion (FGD) method is used as technical in interviewing so that the discussion flows more aimed. Furthermore, the objective of this research is to describe the activity in developing ecopreneurship-based tourism village in Desa Wonomerto Kecamatan Wonosalam Kabupaten Jombang. II. Review of Related Literature The Concept of Empowerment and Development in Tourism Village Empowerment is a series of activities for increasing asset and ability thus able to access various natural resources, financial capital, technology and market place by guidance approach, capacity rise, service and protection which concern mainly to the poverty people independence. The empowerment includes three aspects, those are: 1) enabling which means creating a certain condition or climate that societies potential can develop well; 2) empowering means strengthening potential and power which societies have; 3) protecting means prevent such unbalance competition and exploitation of the majority to the minority. The strategic issue in developing tourism concerning to the societies empowerment and prosperity (Parikesit, 2006) are as following: 1. The importance of societies participation and initiative. In this case the tourism development needs its societies initiative and participation especially who live around the tourism object. The societies active participation is to conduct a conducive environment for administering tourism activity, facing to this case local societies are expected being both friendly host by taking part as the sympathetic tourism implementer (being service provider which needed by the tourist such providing as food, beverage, accommodation, transportation, etc) and also being tourist it self. 2. The societies involvement stages. Relating to the societies empowerment efforts in developing the tourism object, there are 3 stages which the societies are probably involved, those are as following: (1) planning stage; International **Conference on Education For Economics, ISSN (Print) 2540-8372 Business, and Finance (ICEEBF) 2016 ISSN (Online) 2540-7481** 498 (2) implementation stage; (3) share benefits both in economical and socio-cultural. The development of tourism village which concerning to the community-based tourism paradigm. The definition of community-based tourism development emphasize in increasing societies role especially who live around ODTW. The Definition of Ecopreneurship Ecopreneurship comes from 'ecological' and 'entrepreneurship'. Therefore, ecopreneurship is defined as entrepreneurship activity involving an individual or group initiative and entrepreneurial skill for achieving a successful business which carries environmental innovation (Stefanschaltteger: 2002). Ecopreneurship is entrepreneurship behavior which pays more attention to the upcoming environment sustainability. Ecopreneur conveys an expansive definition not only by its product and service which give positive impact to the environment but also the whole activity including efficient and harmless entrepreneurship process which reflected in decreasing pollutant production, carrying reuse program, and etc Ecopreneurship brings three important dimensions those are society, economy, and ecology (Dixon & Clifford, 2006). Isaak (1998) stated that in carrying ecopreneurship it is provided learning process related to the decreasing some risk of sustainable development from decadence (prefer to instant product, satisfy to the present condition, and take high risk), through the greening of existing businessreformation, creating green values which aiming to the green- green ecopreneurship and carrying the sustainable economy development. III. Research Method This research used descriptive qualitative method, therefore survey method was mainly used to collect information directly from the key informant empirically. It was conducted to investigate the key informant opinion concerning to the research object. Data which used in this research include primery and secondary on the type of both quantitative and qualitative data. The primary data were gained from various published sources such as research report, published written essay, and others statistical data. The data analysis in descriptive qualitative research is the whole sistematically process on finding and processing data of questionnaire, interview, observation, and review of related document to determine the research finding. Meanwhile, the data interpretation refers to the developing idea based on research finding which correlated later to the theoretical framework by using SWOT analysis to gain some substance concept which can be used as the background on drafting the government regulations (others relate department) and for enriching the scientific treasure. IV. Discussion The Development Strategy of Ecopreneurship-Based Tourism Village There are many conventional bussiness which certainly proved dangerous for the environment and can cause great damaging such as climate changing, deforestation, and air pollution as bad as water pollution. Therefore, the ecopreneur concept is assumed as solution which can overcome the diversity International **Conference on Education For Economics, ISSN (Print) 2540-8372 Business, and Finance (ICEEBF) 2016 ISSN (Online) 2540-7481** 499 between economy and environment importance which being carried out. Ecopreneurship takes significant role on supporting the sustained development. The strategy of developing the ecopreneurship-based tourism village which carried out by Desa Wonomerto refers to physical and non-physical potential of the village. By the findings in focus group discussion (FGD) thus formed 14 groups working which been ready to be developed in Desa Wonomerto. Those group working would carry out several bussiness activities on ecopreneurship-based by the detail as following: 1. The development on banana cultivation by planting some varieties of banana such as kirana, raja, and susu in the poverty family backyard. 2. The development on bidoworo durians cultivation by establishing the bido woro durians central side in di Desa Wonomerto which support on fruit picking tourism object. 3. The development on mangosteen cultivation by establishing the mangosteen plantation central for supporting fruit picking tourism object. 4. The development on cultivating the organic rice field by planting rice organically using marolis technology. 5. The development on organic fertilizer and seeding central by recycling pollutant being fertilizer and use it for establishing the seeding central of various sale plants. 6. The development on cassava cultivation and mokaf manufacturer by increasing cassava production using marolis technology. 7. The development on sandal wood fruit cultivation 8. The development on poultry cultivation (laying hen, broiler, and joper roaster). 9. The development on Koi fish cultivation by selling young Koi. 10. The development on dairy cattle by increasing the quality of the dairy and dairy food manufacture for supporting educational tourism. 11. The development on cultivating PE goat variety by increasing quality of its dairy and its dairy food manufacture for supporting tourism. 12. The development on coffee cultivation and coffee educational central by releasing great quality xelca coffee and establishing coffee educational tourism object. 13. The development on autonomous tourism by establishing the healthy resort for tourist and relaxation tourism object. The obstacles in developing the program Based on SWOT analysis, it was gained some obstacles during developing the tourism village in Desa Wonomerto, those are: 1. The main obstacle wasthe process in offering investment to some investor since in developing this tourism village need a great amount of fund. 2. The technical process in mapping the certain area for PTC (Practical Training Centre). It is mainly caused by the location of Desa Wonomerto which on the mount range area. 3. The difficulty concerned to publishing and marketing process of several products that was caused by inaccessible IT. Therefore, the commodity product just marketed at local traditional marketplace in standard quality. International **Conference on Education For Economics, ISSN (Print) 2540-8372 Business, and Finance (ICEEBF) 2016 ISSN (Online) 2540-7481** 500 Searching other marketplace certainly should increase the quality of the product. V. Closing By the discussions above, it can be concluded that the development strategy of the tourism village in Desa Wonomerto is more emphasized on rising the societies' participation especially the people who live around it. Through focus group discussion (FGD) some group working are formed to support the activity. There are 13 programs implemented in the tourism village development. Moreover the whole program are entrepreneurial activity on ecopreneurship-based. By means of this tourism village development it is expected able to bring the society there being more independent not depending only on the government program such as PKH and PNPM. In addition, it is expected to keep the environmental originality and increase family income by those programs, thus can prevent being overseas Indonesian Employee. References (1) Baiquni. 2006. **Pengelolaan Sumberdaya Perdesaan dan Strategi Penghidupan Rumah tangga di DIY Masa Krisis (1998- 2003)**. Disertasi. Yogyakarta: Fakultas Geografi UGM. (2) Fredian, T.N. 2014. **Pengembangan Masyarakat**. Yayasan Pustaka Obor Indonesia, Jakarta. (3) Hastuti dan Dyah Respati SS. 2009. **Model Pemberdayaan Perempuan Miskin Berbasis Pemanfaatan Sumberdaya Perdesaan Upaya Pengentasan Kemiskinan di Perdesaan Lereng Merapi Selatan**. Journal Humaniora Vol 14, Nomor 1, April 2009, ISSN 1412 – 4009. (4) Kartasasmita, G. 1996. **Power and Empowerment: Sebuah Telaah Mengenai Konsep Pemberdayaan Masyarakat**. Badan Perencanaan Pembangunan Nasional, Jakarta. (5) Moleong, L. 2007. **Metode Penelitian Kualitatif**. Bandung: Remaja Rosdakarya. (6) Suryana (2003), **Kewirausahaan**, Salemba Empat, Jakarta. (7) Totok dan Poerwoko. 2013. **Pemberdayaan Masyarakat Dalam Perspektif Kebijakan Publik**. Alfabeta, Bandung.