

# SEKOLAH TINGGI KEGURUAN DAN ILMU PENDIDIKAN STKIP PGRI JOMBANG

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PROGRAM STUDI : PENDIDIKAN JASMANI DAN KESEHATAN
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Nama

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NIK

: 0104770032

Jabatan

: Kepala Bagian IT STKIP PGRI Jombang

Menerangkan bahwa artikel ilmiah berjudul:

The Use of Movie Trailers in Teaching Narrative Texts

Karya: 1. Umi Halimatus Sa'idah

2. Aang Fatihul Islam

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1 results	WhatsApp and Flashcard: When Modern and Traditional Technology Collaborate in Vocabulary Teaching Mokh	inggris.fbs.unesa.id
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Unique Problems in English Learning at Primary Schools in Jakarta Sjafty Nursitti Np Maili  Unique saidah@gmail.com) Aang Fatihul Islam.  Unique stkipjb@gmail.com) Abstract Pedagogical advancement is always expected in teaching world  Unique Such advancement can be implemented through innovation  Unique act 1 to orientation, act 2 to complication, and act 3 to resolution  Unique This research usedclassroom action research design	
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Unique act 1 to orientation, act 2 to complication, and act 3 to resolution  Unique This research usedclassroom action research design	
Unique This research usedclassroom action research design -	
Unique The design contained2 cycles, each of which included4 writing stages	
Unique first prewriting, second drafting, third editing, and fourth revising	
Unique The time required for each writing stage was 2x50 minutes in a meeting	
Unique Therefore, all the writing stages within the cycles were accomplished in 8 meetings	
Unique Prior to the meetings, a preliminary study had been conducted	
Unique The result showed that the research was successful considering the output of the data	
Unique The classroom average score gained in the preliminary study was 74.67	
Unique It then improved to 78.31 in the cycle	
Unique In the cycle 2, the classroom average score obtained was 80.24	
Unique Introduction A writing activity involves 4 necessary stages	
Unique they are prewriting, drafting, editing and revising	
27 results  Moreover, today students are digital native  Moreover, today students are digital native  Moreover, today students are digital native  qualitytime-esl.com amazon.com petrogly www4.ncsu.edu	Į.
Unique Narrative texts follow a certain generic structure that consists of orientation, complication, and resolution -	

<u>Unique</u>	Imagination of the feeling after the movie Source: lida et al	-
<u>Unique</u>	(2012) explained that movie trailers are usually shown on TV, Internet, or movie theaters	-
<u>Unique</u>	It is intended to attract moviegoers of an upcoming movie	-
Unique	1.2 Narrative Narrative, if defined in a simple way, is a story (Dymock, 2007)	-
<u>Unique</u>	or emotions, for instance, reactions which are shown by the characters throughout the story	-
<u>Unique</u>	or actions, for instance, physical motions the characters express	-
<u>Unique</u>	or figurative language, for instance, personification, simile, or metaphor	-
<u>Unique</u>	Method 3.1 Design This research used Classroom Action Research design	-
11 results	they are planning, implementing, observing, and reflecting	neliti.com neliti.com digilib.unimed.ac.id researchgate.net core.ac.uk journal.uny.ac.id core.ac.uk karya-ilmiah.um.ac.id jurnal.fkip.uns.ac.id eprints.uns.ac.id
<u>Unique</u>	Moreover, prior to cycle 1, a preliminary study was also conducted in this research	-
<u>Unique</u>	3.4 Material One movie trailer is used for every cycle	-
<u>Unique</u>	Both videos were obtained from Youtube	-
<u>Unique</u>	3.5 Instrument This research employs 3 kinds of research instruments	-
29 results	they are student□s worksheet, field notes, and student□s questionnaire	iteslj.org turnitin.com lessonplanspage.com beesburg.com educationworld.com ereadingworksheets.com actstudent.org pakeys.org corestandards.org bombayscottish.in
<u>Unique</u>	Each type of instrument was certainlyin synergy to one another	-
Unique	Analysis A preliminary study had been conducted before an action was implemented	-
<u>Unique</u>	The output of the preliminary study was graded using a rubric	-
<u>Unique</u>	After the preliminary study, cycle 1 was then conducted	-
<u>Unique</u>	The classroom average score obtained from cycle 2 was 80.24	-
<u>Unique</u>	There was another increase of 1.93 from the previous cycle	-
<u>Unique</u>	In the preliminary study, the classroom average scorewas 74.67	-

<b>Unique</b>	they are characters, settings, plots, and themes	-
<b>Unique</b>	id/26574/1/Skripsi.pdf Arikunto, S., Suhardjono.,&Supardi	-
<b>Unique</b>	Penelitiantindakankelas(EdisiRevisi)	-
93 results	Audiovisual news, cartoons, and films as sources of authentic language input and language proficiency enhancement	researchgate.net tojet.net researchgate.net independent.academia.edu slideshare.net scribd.com academia.edu patents.google.com journals.aiac.org.au dergipark.gov.tr
<u>Unique</u>	The Turkish Online Journal of Educational Technology, 11 (4), 56-64	-
<u>Unique</u>	Comprehension strategy instruction: Teaching narrative text structure awareness	-
229,000 results	The Reading Teacher, 61 (2), 161 167	ila.onlinelibrary.wiley.com csun.edu hentai2read.com hentai2read.com mabankisd.net readingrockets.org eduplace.com readingrockets.org pearsonschool.com readnaturally.com
<b>Unique</b>	nancyfetzer.com/pdf/reading/narr_text_org.pdf Fraenkel,	-
<u>Unique</u>	How to design and evaluate research in education: Seventh edition	-
<u>Unique</u>	lida, T., Goto, A., Fukuchi, S., &Amasaka,	-
<u>Unique</u>	Journal of Business & Economics Research, 10 (6), 375-384	-
<u>Unique</u>	The effectiveness of film trailers: Evidence from the college student market	-
<u>Unique</u>	<u>UW-L Journal of Undergraduate Research XVI, 1-13</u>	-
1 results	Retrieved from http://conference	chrisalensula.org
<u>Unique</u>	pixel- online.net/ICT4LL2013/common/download/Paper_pdf/177-QIL10-FP- Longo-ICT2013.pdf Relawati,	-
<u>Unique</u>	Using Walt Disney movie trailer to teach tenth graders in writing narrative	-
<u>Unique</u>	Retrieved from http://jurnalmahasiswa	-
<u>Unique</u>	id/index.php/retain/article/view/8927 Suhartini,	-
1 results	Retrieved from http://a-research	<u>researchgate.net</u>
<u>Unique</u>	edu/operator/upload/s_c0351_045964_abstract.pdf Tolson,	-
<u>Unique</u>	Tease me: The postmodern movie trailer(Master thesis)	-

<u>Unique</u>	Retrieved from https://shareok.org/bitstream/handle/11244/9539/Tolson_okstate_0664M _11110.pdf	-
Unique	Implanting the 21 st Century Skills through Language Learning Surabaya, November 4 th , 2017	-
7 results	rd English Teaching Conference 2017 Theme: [Implanting the 21 st Century Skills through Language Learning[]	inggris.fbs.unesa.id inggris.fbs.unesa.id keyword- suggest-tool.com docplayer.net docplayer.net
Unique	Published by: English Department Faculty of Languages and Arts Universitas Negeri Surabaya Kampus Unesa	-
<u>Unique</u>	opportunity for English language teachers, lecturers, practitioners and teacher candidates to share their experience and	-
13 results	This conference is also part of the bimonthly English Teacher  S Best Practices Forum hosted	opencolleges.edu.au physicsgre.com libraries.lau.edu.lb digital-development-debates.org nonprofithealthcare.org seattle.gov pw.org onelook.com patriotsquestion911.com
Unique	in which we had call for papers to give opportunities to participants to share their	-
Unique	Yet, different from 1 st ETC whose participants were mostly nearby teachers, the participants	-
Unique	Beside two parallel sessions, ETC 2017 has a plenary session with three speakers who	-
Unique	st Skills through Language Learning[], and the subthemesare: 1) Learning and Innovating S kills, 2)	-
6 results	These theme and subthemes are chosen due to wide spread concern on students future	jehp.net scielo.org.za catalogue.uci.edu npapn2018.com
Unique	It is expected that schools and teachers are able to arm their students with	-
Unique	they are not prepared to face global competition by their teachers due to their teachers	-
Unique	Therefore, knowledge on the skills and the way the students should be trained to	-
Unique	I believe that all ideas shared in this conference are great and important for	-
Unique	Therefore, we all hope that you all will find fruitful discussion in all sessions	-
Unique	On behalf of ETC 2017 committee, please allow me to welcome all guests and	-
Unique	We highly respect your active participation in this conference, and we hope you enjoy	-
Unique	Using English as a platform for honing 21st Century Skills Jonnie Lynn Hill, Felina	-
30 results	[]What Can Be Learned From Classroom Interactions and Twenty - First Century Learning[]: Insights	loexconference.org au.af.mil jstor.org twitpic.com cehd.umn.edu us.macmillan.com bibme.org liberalstudiescourses.fsu.edu reg.uncg.edu au.af.mil

<u>Unique</u>	Getting Real in Language Classroom: A Conversation Analysis of Invitation Dialogue Transcript Presented in	-
1 results	University Students Use of Smartphone and Its Apps in Learning English Wiwiet Eva Savitri,	inggris.fbs.unesa.id
<u>Unique</u>	English for Tourism: Bridging Students to Have Better Communicative and Life Skills through Doing	-
<u>Unique</u>	Oracle Origami As Teaching Learning Strategies For Beginners And Young Learners Linta Wafdan Hidayah,	-
<u>Unique</u>	Business English Subject: Developed Worksheets for Students of d3 Banking and Finance Program Unmer	-
1 results	Exploring School of Economics students English proficiency and reputable companies English proficiency requirements	philly.com
Unique	Face and Content Validity Analysis on English Oral Examination Conducted by Ma  hadulMu allimien Al  lslamie(MMI)	-
<u>Unique</u>	The Implementation of Quiz Alliance to Increase Enthusiasm in Reading For Senior High School	-
<u>Unique</u>	Integrating Movie Trailers into Teaching Writing in Narrative Texts: A Classroom Action Research Umi	-
<u>Unique</u>	Applying Different Learning Styles to Maximise Speaking Skill of Students With Low Verbal Ability	-
<u>Unique</u>	102 109 117 137 150 157 169 179 187 203 213179 The 3rd English Teaching	-
<u>Unique</u>	The innovation in teaching can be in form of integrating innovative teaching media, such	-
<u>Unique</u>	In this case, movie trailers, which follow a three-act structure, were used to teach	-
<u>Unique</u>	Considering the positive output, the use of movie trailers is highly recommended in EFL	-
<u>Unique</u>	Key words: Movie trailers, narrative text, classroom action research180 The 3rd English Teaching Conference	-
<u>Unique</u>	of students in Writing Class I of 2016-A had difficulties in generating ideas in the	-
<u>Unique</u>	Whereas, it is generally understood that the prewriting stage is a significant determining factor	-
<u>Unique</u>	The writers can commence their writing activities in several ways, some of which are	-
<u>Unique</u>	at STKIP PGRI Jombangfound a way out to solve the problem by implementing new teaching	-
<u>Unique</u>	The teaching media may come from a myriad of sources, one of which is	-
<u>Unique</u>	therefore, it will be of a great benefit if the technology is integrated into	-
<u>Unique</u>	In this case, the lecturer of Writing 1 integrated audio-visual technology of movie trailers	-
<u>Unique</u>	According to Bahrani and Sim (2012), audiovisual technology like news, cartoons, and movies are	-

Unique movie trailers that includes set-up in act 1, confrontation in act 2, and denouement in	-
Unique implementing movie trailers as teaching media in teaching writing in narrative texts can help students	-
Unique 1.1 Movie Trailers Relawati&Kuswardani (2012) defined a movie trailer as a part of	-
Unique film trailer, or a coming attraction, or a preview, is an advertisement that contains a preview	-
Unique Jerrick thought that a movie trailer is unique in a way that it is	-
Unique of characters 2) An interaction of characters in scenes and 3) An overview of	-
Unique (2012) portrayed elements of movie trailers in a more comprehensive way, as shown in	-
Unique The more the moviegoers come to movie theaters means the more successful the movie	-
Unique In a more detailed way, it is an entertaining story that contains a message	-
Unique which consists of problems, responses to problems, actions taken to problems, and results of the	-
Unique 2017 Figure 1 Source: Dymock, 2007: 164 Furthermore, according to Agusta (2015) narrative texts have	-
Unique a series of events that leads to a conflict to be solved, and resolution takes	-
Unique This explanation is portrayed in Figure 2 below: Figure 2 Source: Google Image The	-
Unique Every story has characters and settings that are presented in the beginning of the	-
Unique The characters can be portrayed from several different ways, for instance, physical appearance like	-
Unique Afterwards, the characters pass a series of events in which a conflict arises until	-
Unique After the climax, there comes a resolution in which problems are solved and life	-
Unique The story is eventually expected to leave messages to readers of universal ideas or	-
Unique movie trailers able to improve students performance in writing narrative texts?183 The 3rd English Teaching	-
Unique According to Fraenkel and Wallen (2008:589) action research is aimed at solving day-to-day immediate	-
Unique In addition, Arikunto (2010:1-2) explained that classroom action research reveals a cause-effect relationship of	-
Unique Whatever happens in the relationship is described in detail from its processes until its	-
Unique 3.2 Procedure Following classroom action research standard procedures, there are four steps to be	-

Unique <u>3</u>	8.3 Subject Subjects of this research are college students in Class Writing 1of 2016-A	-
<u>Unique</u> <u>T</u>	The Beast 2017 with a duration of 2 minutes 31 seconds and Cinderella 2015 with	-
22,100 results <u>S</u>	Student[]s worksheet is the final draft of student[]s writing product which has been through	education.wm.edu primaryschoolgamesandactivities.wordpress.com scribd.com quizlet.com writeshop.com www2.ed.gov csun.edu stetson.edu pinterest.com doe.k12.de.us
7 results <u>Ir</u>	n regard to that, there were 3 student□s worksheets, ea ch of which was obtained	turnitin.com irs.gov affordable-papers.net charity.or.kr scribd.com mybaseguide.com thecleanzine.com
Unique <u>N</u>	lext to that, any note taken during the observation in the class is written	-
2,170 results	inally yet importantly, Student□s questionnaire was also administered to gather informati on from students about	researchgate.net researchgate.net digital.lib.usf.edu digital.lib.usf.edu vonbriesen.com archive.org mdpestnet.org epdf.tips ufdc.ufl.edu scribd.com
<u>Unique</u> <u>d</u>	lraft, an a edited draft, and a revised draft 2) Generic structure oforientation, complication, and	-
Unique <u>E</u>	each element has 4 indicators, the best of which scores 4 and the least	-
28,300 results <u>A</u>	After grading the students worksheets in the preliminary study using the rubric, a classroom	teacherspayteachers.com study.com pinterest.com pinterest.com sciencedirect.com lessonplanet.com schoolwires.stpsb.org intel.com study.com teacherspayteachers.com
16 results <u>T</u>	The students final drafts of narrative texts were graded using a similar rubric used	owl.purdue.edu turnitin.com corestandards.org apcentral.collegeboard.org owl.purdue.edu classzone.com easybib.com corbettharrison.com scribd.com kaner.com
<mark>Unique</mark> <u>Ir</u>	n this stage, the classroom average score obtained was 78.31, which means there was	-
Unique <u>L</u> a	astly, to ascertain that the score increase did not take place by coincidence, cycle	-
<u>Unique</u> <u>Fo</u>	for more detail, information of each student score in the preliminary study, cycle 1,	-
Unique 2	26 students strongly agree to the implementation of movie trailers as teaching media in writing	-
<u>Unique</u> <u>O</u>	Only 7% or 3 students disagree, and the remaining 4% or 2 students strongly	-
<u>Unique</u> <u>T</u>	The result of the questionnaire item is presented in figure 5 below: Figure	-

<u>Unique</u>	Conclusion Based on the finding above, it can be inferred that the output of	-
Unique	The inference was based on the increase of every classroom average score from the	-
Unique	There was an increase of 3.64 in the cycle 1, which changed the classroom average	-
Unique	In the cycle 2, there was another increase of classroom average score of 1.93	-
Unique	The increase in classroom average scores indicates that movie trailers as teaching media can	-
<u>Unique</u>	As explained before, this might be due to similar structures movie trailers and narrative	-
<u>Unique</u>	they are act 1 to orientation, act 2 to complication, and act 3 to	-
<u>Unique</u>	The comparable structures might have helped students in figuring out the necessary elements they	-
<u>Unique</u>	implement the same teaching media of audiovisual technology of movie trailers with a different research	-
<u>Unique</u>	Next to that, the use of movie trailers in other language skills, like speaking	-
<u>Unique</u>	use of audio visual like movie trailers, it is a good idea to try out	-
<u>Unique</u>	of Research and Development Ministry of Research, Technology, and Higher Education of Indonesia According to	-
19 results	Improving students ability in writing narrative texts using short animated stories at class VIII	twitpic.com stchas.edu allinonehighschool.com mail.google.com gold.ac.uk pacode.com philly.com gatesofvienna.blogspot.com tvtropes.org telegraph.co.uk
3 results	A study on effectiveness of movie trailers boosting customers appreciation desi re: A customer science	co.pierce.wa.us condoids.com
<u>Unique</u>	Using movie trailers to improve oral skills of primary school pupils with a role	-
<u>Unique</u>	The use of film trailer in teaching narrative text: An experimental study on the ten	-

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rdPROCEEDING The 3 rd English Teaching Conference 2017 Theme: Implanting the 21 st Century Skills through Language Learning Surabaya, November 4 th., 2017 Speakers: Ibrar Bhatt, Ph.D. (Queen S University of Belfast) Helena I.R. Agustin, M.A., Ph.D. (Universitas Negeri Semarang) Dra. Theresia
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     ENGLISH TEACHING CONFERENCE (ETC) is an annual academic agenda providing an opportunity for English language teachers, lecturers, practitioners and teacher candidates to share their experience and practice in the area of English language teaching (ELT). This conference is also part of the
    bimonthly English Teacher sest Practices Forum hosted by English Department, Faculty of Languages and Arts, Universitas Negeri Surabaya. ETC 2017 is the third English Teaching Conference. Its design is similar to the one held back in 2015, the first ETC in which we had call for papers to give
    opportunities to participants to share their ideas through academic articles which are also presented in parallel sessions. Yet, different from 1 st ETC whose participants were mostly nearby teachers, the participants of this year conference also come from out of East Java area. Beside two parallel
 sessions. ETC 2017 has a plenary session with three speakers who will present papers based on their expertise. This year, participants of this conference, either who come as presenters or as participants will share their concern on language teaching by sharing ideas under the theme plumplanting 21 st
 teachers are able to arm their students with the skills which enable them to compete and survive in global world. It would be an unfortunate if students are not able to survive simply because they are not prepared to face global competition by their teachers due to their teachers ignorance on this a
 rea. Therefore, knowledge on the skills and the way the students should be trained to master the skills will be the main focus of the papers presented in this conference. I believe that all ideas shared in this conference are great and important for schools, universities, teachers, students, as well as policy
makers on education, especially in Indonesia. Therefore, we all hope that you all will find fruitful discussion in all sessions we plan. On behalf of ETC 2017 committee, please allow me to welcome all guests and participants of this conference. We highly respect your active participation in this conference,
  and we hope you enjoy and det good value from this conference. Thank you and happy conferencing TABLE OF CONTENTS 1. WhatsApp and Flashcard: When Modern and Traditional Technology Collaborate in Vocabulary Teaching Mokh. Arif Bakhtivar, Lastiflah 2. Using
English as a platform for honing 21st Century Skills Jonnie Lynn Hill, Felina Wilindra, Lanny WidowatiSuhendro, Lau Carina Febriany, and Gayuh Prayoga 3. [What Can Be Learned From Classroom Interactions and Twenty - First Century Learning[]: Insights From Teachers[] Perspective Salim Nabhan, Irfan
 Rifai 4, Getting Real in Language Classroom: A Conversation Analysis of Invitation Dialogue Transcript Presented in English Junior High School BSE Textbooks Lyla Anggerwina Kusuma, SlametSetjawan 5, Collaborative Learning: The Concepts and Practices in the Classroom Eka Rizki Amalia 6, Preparing
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 Fitria Aftinia 9. University Students Use of Smartphone and Its Apps in Learning English Wiwiet Eva Savitri, Suvi Akhiriyah 10. Using Video Recording to Improve The Speaking Performance in English Class Itha Pujiarti, M.Pd, Nadhroh Jauharoh, S.Pd. 111 28 39 50 61 68 72 79 8911. English for Tourism:
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  Low Verbal Ability Titis Pawiyati 20. Problems in English Learning at Primary Schools in Jakarta Sjafty Nursitti Np Maili; Woro Hestiningsih 21. The Practice of Digital Literacy at Home on Tenth Years Old Child Ichwati Yuliana 102 109 117 137 150 157 169 179 187 203 213179 The 3rd English Teaching
 Conference 2017 The Use of Movie Trailers in Teaching Narrative Texts Umi Halimatus Saidah, S. Pd., M. Sc. STKIP PGRI Jombang (umi.halimatus.saidah@qmail.com) Aang Fatihul Islam, S. Pd., M. Pd. STKIP PGRI Jombang (aang.stkipjb@gmail.com) Abstract Pedagogical advancement is always expected
  in teaching world. Such advancement can be implemented through innovation. The innovation in teaching can be in form of integrating innovative teaching media, such as movie trailers, in an attempt to improve students performance. In this case, movie trailers, which follow a three-act structure,
   were used to teach writing in narrative texts due to their similar structures; act 1 to orientation, act 2 to complication, and act 3 to resolution. This research usedclassroom action research design. The design contained cycles, each of which included 4 writing stages; first prewriting, second drafting
   third editing, and fourth revising. The time required for each writing stage was 2x50 minutes in a meeting. Therefore, all the writing stages within the cycles were accomplished in 8 meetings, a preliminary study had been conducted. The result showed that the research was
       successful considering the output of the data. The classroom average score gained in the preliminary study was 74.67. It then improved to 78.31 in the cycle 2, the classroom average score obtained was 80.24. Considering the positive output, the use of movie trailers is highly
  recommended in EFL classrooms to improve students | language proficiency, especially in writing narrative texts. Key words: Movie trailers, narrative text, classroom action research 180 The 3rd English Teaching Conference 2017 1. Introduction A writing activity involves 4 necessary stages; they are
  prewriting, drafting, editing and revising. Based on the output of a semi-structured interview which had been conducted at the beginning of even semester of academic year 2016/2017, it was found out that the majority of students in Writing Class I of 2016-A had difficulties in generating ideas in the
   prewriting stage. Whereas, it is generally understood that the prewriting stage is a significant determining factor of success to the following stages because in this stage writers commence their writing activities. The writers can commence their writing activities in several ways, some of which are
 byoutlining, diagramming, story boarding, clustering, ormind mapping. Considering the significanceof the prewriting stage, the lecturer of Writing 1 in class 2016-A at STKIP PGRI Jombangfound a way out to solve the problem by implementing new teaching media. The teaching media may come from a
  myriad of sources, one of which is technology, either audio technology, visual technology, or even audio-visual technology, or even audio-visual technology. Moreover, today[s students are digital native s; therefore, it will be of a great benefit if the technology is integrated into learning as teaching media. In this case, the lecturer of
  Writing 1 integrated audio-visual technology of movie trailers as media into teaching writing in narrative texts. According to Bahrani and Sim (2012), audiovisual technology like news, cartoons, and movies are authentic language inputs that can improve students [language proficiency. Furthermore,
 Longo (2010) stated that movie trailers are able to improve students peaking skills, while Suhartini (2010) contended that movie trailers are effective to improve students ability in writing narrative texts follow a certain generic structure that consists of orientation, complication, and
     resolution. The generic structure of movie trailers is analogous to a general three-act structure of movie trailers and narrative texts, it is expected that
    implementing movie trailers as teaching media in teaching writing in narrative texts can help students to improve their performance. 1.1 Movie Trailers Relawati&Kuswardani (2012) defined a movie trailer as a part of a movie that presents an outline of an upcoming movie without giving its end.
    Additionally, Jerrick (2013) explained that a movie trailer, which is also termed as a film trailer, or a coming attraction, or a preview, is an advertisement that contains a preview of the promoted movie. Jerrick thought that a movie trailer is unique in a way that it is a combination of promotion and
  narration. According to Jerrick, every movie trailer has a certain genre, a specific plot, and noteworthy stars or charactersin order to differentiate each movie[]s specific style.181 The 3rd English Teaching Conference 2017 Traditionally, a movie trailer follows a three-act structure which includes 1) An
 introduction of characters 2) An interaction of characters in scenes and 3) An overview of a conflict between characters which usually features a signature music (Tolson, 2010). Furthermore, lida et al. (2012) portraved elements of movie trailers in a more comprehensive way, as shown in table 1 below.
  Table 1 Elements of A Movie Trailer 1. Title 10. Box office 2. Public date 11. Film festival prize 3. Speed 12. Plainness 4. Modulation 13. Climax scene 5. Scene number 14. Outline 6. Cast introduction 15. Company name 7. BGM 16. Narration 8. Director name 17. Message 9. Imagination of the feeling
 after the movie Source: lida et al. (2012: 378) lida et al. (2012: 378) lida et al. (2012) explained that movie trailers are usually shown on TV, Internet, or movie theaters. It is intended to attract moviegoers of an upcoming movie. The more the moviegoers come to movie theaters means the more successful the movie is. 1.2
  Narrative Narrative, if defined in a simple way, is a story (Dymock, 2007). In a more detailed way, it is an entertaining story that contains a message to readers of universal ideas or moral lessons (Fetzer, 2006). In addition to that, some features that need to be paid attention carefully when teaching
  narrative texts are 1) Setting, which includes where and when a story takes place 2) Characters, which can be revealed through physical features, emotions, or figurative languages 3) Plot, which consists of problems, responses to problems, actions taken to problems, and results of the actions and 4)
  Theme or moral lesson, which is usually implied within the story. Figure 1 below shows the features of narrative texts:182 The 3rd English Teaching Conference 2017 Figure 1 Source: Dymock, 2007: 164 Furthermore, according to Agusta (2015) narrative texts have a specific generic structure, which
   starts from orientation, to complication, until resolution. In this case, orientation presents settings and characters of a story, while complication tells a series of events that leads to a conflict to be solved, and resolution takes place when the conflict is solved. This explanation is portrayed in Figure 2
 below: Figure 2 Source: Google Image The figure above can be understood through Fetzer (2006) detailed explanation as follows. Every story has characters and settings that are presented in the beginning of the story. The characters can be portrayed from several different ways, for instance, physical
 appearance like hair color, skin complexion, and height; or emotions, for instance, reactions which are shown by the characters throughout the story; or actions, for instance, physical motions the characters express; or figurative language, for instance, personification, simile, or metaphor. Afterwards,
   the characters pass a series of events in which a conflict arises until the conflict reaches a climax. After the climax, there comes a resolution in which problems are solved and life is back to normal. The story is eventually expected to leave messages to readers of universal ideas or moral lessons. 2.
   Problem A research problem that is discussed in this research is as follows: Are movie trailers able to improve students Performance in writing narrative texts?183 The 3rd English Teaching Conference 2017 3. Method 3.1 Design This research used Classroom Action Research design. According to
 Fraenkel and Wallen (2008:589) action research is aimed at solving day-to-day immediate problems. In addition, Arikunto (2010:1-2) explained that classroom action research reveals a cause-effect relationship of an action. Whatever happens in the relationship is described in detail from its processes
 until its effects. 3.2 Procedure Following classroom action research standard procedures, there are four steps to be taken; they are planning, implementing, observing, and reflecting. Additionally, the research was conducted in two cycles in order to weaken any opinion that the output of the research
  happens by chance, Moreover, prior to cycle 1, a preliminary study was also conducted in this research, 3.3 Subject Subjects of this research are college students in Class Writing 1 of 2016-A at STKIP PGRI lombang which constitute of 45 students, 3.4 Material One movie trailer is used for every cycle.
     Therefore, there were 2 movie trailers in total, each of which is Beauty and The Beast 2017 with a duration of 2 minutes 31 seconds and Cinderella 2015 with a duration of 2 minutes 40 seconds. Both videos were obtained from Youtube. 3.5 Instrument This research employs 3 kinds of research
   instruments; they are student[s worksheet, field notes, and student[s worksheet]s questionnaire. Student[s worksheet is the final draft of student[s worksheet is the final draft of student]s worksheet is the final draft of student | switch has been through an editing and a revising stages. In regard to that, there were 3 student[s worksheets, ea ch of which was obtained from
   preliminary study, cycle 1, and cycle 2. Next to that, any note taken during the observation in the class is written in the field notes. Finally yet importantly, Student source agreement to gather information from students about the action implemented in the class. Each type of
instrument was certainlyin synergy to one another. 4. Analysis A preliminary study had been conducted before an action was implemented. The output of the preliminary study was graded using a rubric. The elements in the rubric include 1) Writing stage products of an outline, a draft, an a edited draft,
      and a revised draft 2) Generic structure of orientation, complication, and resolution 3)184 The 3rd English Teaching Conference 2017 Grammar 4) Spelling and 5) Punctuation. Each element has 4 indicators, the best of which scores 4 and the least of which scores 1. After grading the students
 worksheets in the preliminary study using the rubric, a classroom average score was obtained. It was 74.67. After the preliminary study, cycle 1 was then conducted. The students final drafts of narrative texts were graded using a similar rubric used in the preliminary study. In this stage, the classroom
 average score obtained was 78.31, which means there was an increase of 3.64 from the classroom average score in the preliminary study. Lastly, to ascertain that the score increase did not take place by coincidence, cycle 2 was implemented. The classroom average score obtained from cycle 2 was
 80.24. There was another increase of 1.93 from the previous cycle. For more detail, information of each student score in the preliminary study, cycle 1, and cycle 2 is shown in Figure 3 While the information of the classroom average scores from the preliminary study, cycle 1, and cycle
         2 is presented in figure 4 below: Figure 4185 The 3rd English Teaching Conference 2017 Gambar 6 Rata-Rata KelasPadaTiapTahapan Next to that, based on one questionnaire item, it was found out that the majority of students which constitute of 58% or 26 students strongly agree to the
   implementation of movie trailers as teaching media in writing narrative texts, while the other 31% or 14 students agree. Only 7% or 3 students disagree, and the remaining 4% or 2 students strongly disagree. The result of the guestionnaire item is presented in figure 5 below: Figure 5 5. Conclusion
 Based on the finding above, it can be inferred that the output of this research was successful. The inference was based on the increase of every classroom average score from the preliminary study, to the cycle 1, until the cycle 2. In the preliminary study, the classroom average scorewas 74.67. There
    was anincrease of 3.64 in the cycle 1, which changed the classroom average score to 78.31. In the cycle 2, there was another increase of classroom average score in classroom average score in classroom average score to 78.31. In the cycle 2, there was another increase of classroom average score in classroom average score in classroom average score to 78.31. In the cycle 2, there was another increase of classroom average score to 78.31. In the cycle 2, there was another increase of classroom average score to 78.31. In the cycle 3, which made it 80.24. The increase in classroom average score to 78.31. In the cycle 2, there was another increase of classroom average score to 78.31. In the cycle 3, which made it 80.24. The increase in classroom average score to 78.31. In the cycle 3, which made it 80.24. The increase in classroom average score to 78.31. In the cycle 3, which made it 80.24. The increase in classroom average score to 78.31. In the cycle 3, which made it 80.24. The increase in classroom average score to 78.31. In the cycle 3, which made it 80.24. The increase in classroom average score to 78.31. In the cycle 3, which made it 80.24. The increase in classroom average score to 78.31. In the cycle 3, which made it 80.24. The increase in classroom average score to 78.31. In the cycle 3, which made it 80.24. The increase in classroom average score to 78.31. In the cycle 3, which made it 80.24. The increase in classroom average score to 78.31. In the cycle 3, which made it 80.24. The increase in classroom average score to 78.31. In the cycle 3, which made it 80.24. The increase in classroom average score to 78.31. In the cycle 3, which made it 80.24. The increase in classroom average score to 78.31. In the cycle 3, which made it 80.24. The increase in classroom average score to 78.31. The cycle 3 is a second average score to 78.31. The cycle 3 is a second average score to 78.31. The cycle 3 is a second average score to 78.31. The cycle 3 is a second average score to 78.31. The cycle 3 is a second average score
  students of performance in writing narrative texts. As explained before, this might be due to similar structures movie trailers and narrative texts have: they are act 1 to orientation, act 2 to complication, and act 3 to resolution. The comparable structures might have helped students in figuring out the
 necessary elements they need in writing narrative texts; they are characters, settings, plots, and themes. To strengthen the conclusion of this study, it is recommended for future studies to implement the same teaching media of audiovisual technology of movie trailers with a different research design,
for instance, experimental research design. Next to that, the use of movie trailers in other language skills, like speaking and listening, might be considered. More importantly, considering the positive result of 186 The 3rd English Teaching Conference 2017 the use of audio visual like movie trailers, it is a
  good idea to try out other audio- visual technology in EFL classrooms. *This research is fully funded by Directorate of Research and Community Service Directorate General of Research and Development Ministry of Research, Technology, and Higher Education of Indonesia According to the Research
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