

ABSTRAK

Sari, SintaDwita. 2017. *PerubahanMaknadalam Media JejaringSosialpada Status Facebook Mario TeguhSebuahKajianSemantik*. Skripsi.
DosenPembimbing: Nanda Sukmana, S. S.,M.Pd.

Kata kunci : Perubahanmakna, sebabperubahanmakna, jenisperubahanmakna, Facebook, Mario Teguh.

Perubahan makna dalam pemakaian bahasa tidak hanya dalam konteks tuturan langsung saja, tetapi perubahan makna juga terjadi pada konteks kalimat yang tertulis. Tidakterkecualipada media jejaring sosial facebook yang akhir-akhir ini digandrungi setiap orang, permasalahan perubahan makna pun menjadi perhatian yang cukup mendasar dalam menguak sebab perubahan makna dan jenis perubahan makna.

Berdasarkan permasalahan tersebut, peneliti menggunakan metode penelitian deskriptif kualitatif karena peneliti berusaha mendeskripsikan berupa kata-kata tertulis dan tujuan dari penelitian ini adalah untuk mendeskripsikan sebab-sebab dan jenis jenis perubahan makna dalam jejaring sosial facebook. Penelitian dilakukan dengan alat penunjang penelitian (Laptop atau hp) dengan sambungan internet dari wifi atau modem, dengan teknik catat.

Hasil penelitian menunjukkan bahwa banyak perubahan makna yang terjadi pada status facebook Mario Teguh, meliputi sebab dan jenis perubahan makna. Hasil analisis data yang ditemukan oleh peneliti meliputi jenis perubahan meluas ditemukan tiga data, selanjutnya perubahan menyempit ditemukan satu data, kemudian perubahan total ditemukan satu data, selanjutnya perubahan penghalusan ditemukan satu data, dan perubahan pengasaran ditemukan dua data,selanjutnya sebab perubahan akibat perkembangan sosial dan budaya telah ditemukan satu data, kemudian perubahan makna akibat pertukaran tanggapan indra ditemukan satu data, kemudian perubahan makna akibat pertukaran tanggapan indra ditemukan satu data, selanjutnya perubahan makna akibat adanya penyingkatan ditemukan empat data, kemudian sebab adanya asosiasi telah ditemukandua data, dan sebab perbedaan bidang pemakaian telah ditemukan dua data.

ABSTRACT

Sari, SintaDwita.2017. The Change of Meaning in a Social Networking Media on Mario Teguh's Wall of Facebook Status in a Semantic Study. Skripsi.
Guided By: Nanda Sukmana, S. S.,M.Pd.

Keywords : The Change of Meaning, The Change of Meaning's Cause, The Type of The Change of Meaning, The Facebook, Mario Teguh.

The change of meaning in a language's used not only in the context of direct speech, but the change of meaning also occur in the context of the written sentence. No exception on the facebook as a social networking media lately loved by everyone, the problem of the change of meaning become an attention of a fundamental issues to uncover the causes and the types of the change of meaning.

Based on these problems, the researcher use a qualitative descriptive method in this research because the researcher try to describe the form of the written word and the purpose of this study is to describe the causes and the types of the change of meaning in the facebook as a social network. The study was conducted by means of supporting research (Laptop or handphone) with internet connection from wifi or modem. With writing technique.

The result of this research indicated that many of the changes that occur in the meaning of status on Mario Teguh's wall of facebook, including the causes and the types of the changes of meaning. The result of the analysis of the data found by the researchers include the type of change extends found three data then change narrows found one item, then the total change was found the data then change smoothing discovered one data, and changes coarsening found two data then cause changes due to social development and culture has found one of data, then the meaning changes as a result of sensory perception found the data then the meaning changes as a result of condensation was found four pieces of data, and because the association has been found in two of data, and because the differences have been found two fields of user data.